

Support for employers

Training

Cycle training is available for complete beginners; inexperienced cyclists; or anyone who would like to cycle more confidently.

Most training is carried out in groups, with others of a similar ability level; but individual training can also be provided if needed. The cost is subsidised by Cycle Shrewsbury.

The sessions can be arranged at workplaces, eg in a lunch hour, if the nearby roads are suitable.

Grants

Grants are available towards the cost of items such as cycle parking, pool bicycles, showers and lockers. The design and details must be agreed with Cycle Shrewsbury before any equipment is ordered.

Maps

Cycle Shrewsbury can produce maps tailored to a specific workplace, showing recommended cycle routes in the area. These can be uploaded to the website for visitors, and circulated to staff. This service is free.

Information

A wide range of information for individuals is available on the website www.cycleshrewsbury.co.uk We supply copies of the Shrewsbury Walking and Cycling Map and other cycle leaflets for staff and visitors.

We can advise on setting up the government's Cycle to Work scheme or providing pool bikes for staff to use on work journeys.

Promotion

The Workplace Cycling Promotion Officer will help to arrange internal events such as Bike to Work days (often in Bike Week which takes place annually in June), Dr Bike sessions, training courses and competitions.

Cycle Shrewsbury can provide promotional materials including posters, balloons, pens, reflective items and lanyards. We may also be able to help obtain larger items for prizes in competitions or prize draws.

Bicycle User Group (BUG)

This can be a way to help employers manage their cycling promotion and monitor success, especially in larger workplaces.

Anyone who cycles or is considering cycling can contribute their views, suggest improvements or help to organise promotional events such as social rides.

BUGs typically meet in the lunch hour two or three times a year. The workplace "cycle champion" organises the meetings, assisted by Cycle Shrewsbury.

To find out more

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www.cycleshrewsbury.co.uk