



Shropshire
Council



Newsletter September 2009



Your guide to what's going on with
Shrewsbury's cycling town campaign
and Connect2

www.cycleshrewsbury.co.uk



Win vouchers for Theatre Severn

This month Cycle Shrewsbury members have the chance to win **£35** worth of vouchers for Theatre Severn and the Old Market Hall.

For your chance to win simply go to:
www.cycleshrewsbury.co.uk/members/competitions
and tell us what you like about cycling in Shrewsbury.

The closing date for entries is **25 October 2009**.

If you're not yet a Cycle Shrewsbury member sign up today at:
www.cycleshrewsbury.co.uk/join/register-online
for your chance to enter this and other fantastic exclusive member competitions.

Cycling to Shrewsbury station

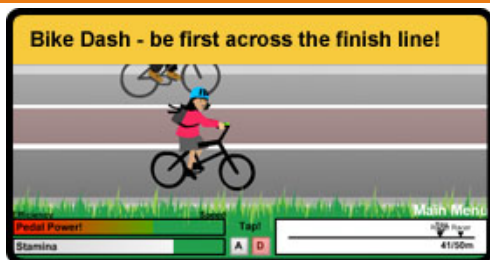
Cycle Shrewsbury is looking into ways we can make it easier for people to cycle to Shrewsbury railway station.

We need your feedback to help us find out what would make it more convenient for you to cycle to the station.

Please take a couple of minutes to complete our short online survey at:
www.cycleshrewsbury.co.uk/surveys/cycling-to-shrewsbury-railway-station

Coming soon... Cycle Shrewsbury and Arriva are hoping to organise a 'cycle day' at the station.

Cycle Shrewsbury website update



Don't forget to visit www.cycleshrewsbury.co.uk for all the latest news about Cycle Shrewsbury.

The site is regularly updated with details of events, competitions and consultations. Visit our blog and add your comments.

In August, we added a brand new feature to the website; Bike Dash is a fun race game. Be the first over the finish line, but be careful, go too fast and you'll run out of stamina!

Asda pledges support to Cycle Shrewsbury

Asda and Cycle Shrewsbury have recently signed a joint pledge committing their support to improving cycling in Shrewsbury.

Asda's Chief Executive Andy Bond cycled from Land's End to John O'Groats to raise money for the Pedal Power charity. On Friday 28 August he stopped at the Shrewsbury store and witnessed Cycle Shrewsbury's Emma Bullard and Asda Shrewsbury's store manager, Andrew Perkins, signing the pledge. He also officially opened some new cycle parking which has recently been installed at the store.

Asda have promised to encourage both staff and customers to cycle to the store; Cycle Shrewsbury will provide support to help them do this.

Cycle Shrewsbury is looking for other businesses to pledge their support to cycling in Shrewsbury. If you are an employer and you are interested in working with Cycle Shrewsbury, please contact Neal Challinor on 01743 255436 or email cycle.shrewsbury@shropshire.gov.uk.



www.cycleshrewsbury.co.uk



Little things to look out for

Keep an eye out for lots of small-scale measures that Cycle Shrewsbury will be doing to make it easier for you to get around Shrewsbury by bicycle. These include:

- wider cycle lanes on Radbrook Road and Monkmoor Road
- removal of, and widening gaps between, guard rails around town
- Cartmel Drive path - removal of obstructions at footbridge and widening
- information boards at Mardol Gardens
- Corinthian Drive path
- signs and lines on Herongate cycleway



Cartmel Drive bridge - before



Cartmel Drive bridge - after

feelgood cycling
cycle shrewsbury

Cycle Shrewsbury provides information, advice and better cycle routes to help more people to choose to cycle, more often, in and around Shrewsbury

Find out more and sign up to be a member at www.cycleshrewsbury.co.uk

In 2008 Shrewsbury was awarded the status of Cycling Town, one of only 18 in England. The Cycling City and Town project is funded by Cycling England until 2013. Cycle Shrewsbury is managed by Shropshire Council and supported by local partners including employers, schools, cycling groups, train companies and cycle shops. Cycle Shrewsbury covers the area within 10 miles of Shrewsbury town centre.

Cycle Shrewsbury also manages the Shropshire Council website, and is funded by a Big Lottery Fund grant. Councils in Shropshire will provide a walking and cycling route along the Mardol Flood and a link from the bus centre to the railway station and north Shrewsbury.

Projects include:

- New cycle tracks and cycle lanes
- New and improved crossing facilities
- Links to new housing developments
- Bike It! officer working with school children, their families and teachers
- Cycle-friendly workplaces - cycle parking, route maps and free cycle safety checks
- Local maps and ride leaflets
- Events for cyclists of all ages and abilities
- Website with information and advice for all levels of experience.

Cycle Shrewsbury board at Mardol Gardens

Featured event: Half-term bicycle try-outs at the ProStar Stadium



Tuesday 27 October at the Prostar Stadium in Shrewsbury from 10am

- Try out different bicycles: child carriers and tagalongs; electric bikes; from local cycle shops
- Information and advice
- Launch of our latest cycle route exploring Shrewsbury's footballing history
- Make a pedal-powered smoothie
- Bring your bike for security marking and safety checks (lots of cycle parking available)

More details coming soon on the website!

Schools Bikelt gets going

Cycle Shrewsbury has a new team member, Kim Williams, the Sustrans Bikelt Officer. Kim will be working with up to 12 schools in Shrewsbury to promote safe and regular cycling to school.

Kim will be in schools organising cycling events and activities. These may include assemblies, bike checks, skills sessions and much, much more. Look out for her at a school near you.

Find out more about Bikelt at:

www.cycleshrewsbury.co.uk/kids/schools-bikeit

www.sustrans.org.uk/what-we-do/bike-it



www.cycleshrewsbury.co.uk

Cycle Shrewsbury at the Shrewsbury Street Festival

On 4-5 September 2009 Cycle Shrewsbury took part in the Shrewsbury International Street Theatre Festival. Everyone had lots of fun making drinks on our smoothie bike and we provided extra temporary cycle parking in the Square for the event.



Dates for your diary

16 September 2009
Shropshire Cycle Forum
7pm Shrewsbury Room, Shirehall

20 September 2009
SNAP climate change ride
2.30pm The Square, Shrewsbury town centre

27 October 2009
Half-term bike try-outs
From 10am, Prostar Stadium, Oteley Road, Shrewsbury

29 November 2009
Mid Shropshire Wheelers Cyclo Cross
10am-4pm Shrewsbury Sports Village, Sundorne Road

2 December 2009
Shropshire Cycle Forum
7pm Shrewsbury Room, Shirehall

More details of these events:
www.cycleshrewsbury.co.uk

Contact Cycle Shrewsbury

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