



Shropshire
Council



Newsletter October 2011



Your guide to what's going on with
Shrewsbury's cycling town campaign
and Connect2

www.cycleshrewsbury.co.uk

October is Love your bike month!

Cycle Shrewsbury's 'Love your bike' month is back for October 2011 and this year it's even bigger. We're expanding our cycling activities to Ludlow and Oswestry so there will be 'love your bike' events in all three towns.

We are organising lots of activities and events to help you enjoy and look after your bike.

These will include cycle rides, training, new cycle route leaflets and publications plus competitions and offers. Outlined on this page are some ideas for how you can get involved.



For all the latest 'love your bike' news and full details of all the events and activities visit:
www.cycleshrewsbury.co.uk/love-your-bike-month

Free cycle training

Sign up for free cycle training during October.

Cycle training for adults - up to three free one-hour sessions. Individual lessons, times to be arranged. Any level of experience including beginners.

Learn to lead a social ride - For experienced cyclists; learn techniques for leading a group ride safely, including planning the route and dealing with different levels of ability and experience. This one-day course is free and includes instruction on how to mend a puncture. Date(s) to be arranged depending on demand; please let us know which days of the week you prefer.

Contact 01743 255435 or email cycle.shrewsbury@shropshire.gov.uk.

Free lights for new members

Everyone who joins Cycle Shrewsbury before 31 October 2011 will receive a free set of bike lights.

If you're already a member, why not tell a friend about Cycle Shrewsbury?

www.cycleshrewsbury.co.uk/join/register-online

Win £50 Theatre Severn voucher

Throughout October, we're giving you the chance to win a £50 voucher for Theatre Severn.

To be entered into the prize draw all you have to do is send us a photo of your favourite place to cycle in Shropshire. Enter here:

www.cycleshrewsbury.co.uk/news-and-events/diary/love-your-bike-month-october-2011/competition

Closing date for entries is **31 October 2011**. Terms and conditions apply, please see website for full details.

Get a friend cycling

We could double cycling if we all get one more person to start cycling regularly. Think of all those people who say to you "oh, I used to love cycling but I haven't been on a bike for years"; pick one of them and get them started by lending them a bike (and/or advising on what to buy), showing them a good route for one of their regular journeys, and then cycling that journey with them.

www.cycleshrewsbury.co.uk

Love your bike month and other events this autumn

October - 'Love your bike' month events



1 October 2011 - New Oswestry leisure centre opening

10am-4pm. There will be cycling advice, leaflets and skills sessions.

1 October 2011 - Meole Brace BMX fun day

11.30am-2.30pm, Meole Brace BMX track.

2 October 2011 - Women on wheels social ride

Meet 10.30am Porthill Bridge, The Quarry. Free guided ride for women.

8 October 2011 - Match day ride

Meet 1.30pm at Mereside Primary School for Shrewsbury Town's match against Barnet (including family festival day at football stadium).

15 October 2011 - Get to know your neighbourhood

Guided rides from Ellesmere Grange at 11am and Spring Gardens at 2pm.

21 October 2011 - Easy ride around Radbrook

Meet 10.15 at Radbrook Surgery.

23 October 2011 - Lady Halton Loop ride and Dr Bike, Ludlow

10am Dr Bike, 11am ride departs, Millennium Green, Ludlow. Free 7 mile circular bike ride to launch new route leaflet.

26 October 2011 - Ride to Greenhous Meadow stadium

Meet 10am at Hercules Statue in the Quarry.

26 October 2011 - Love your bike day, Greenhous Meadow stadium

11am-3pm, Try new skills including bicycle polo, plus lots more!

28 October 2011 - Nature tots ride

Meet 10.30am at playground in the Quarry. Ride for parents and toddlers featuring play areas, wildlife and a picnic.

29 October 2011 - Match day ride

Meet 1.30pm at Radbrook Community Centre for Shrewsbury Town's match against AFC Wimbledon.

30 October 2011 - Free access to cycle track

10am-12pm, Shrewsbury Sports Village.

Plus, look out for events in schools and workplaces throughout October, including free Dr Bike sessions.

November

6 November 2010 - Women on wheels social ride

Meet 10.30am Porthill Bridge, The Quarry. Free guided ride for women.

27 November 2011 - Free access to cycle track

10am-12pm, Shrewsbury Sports Village.

To find out more about these and other events visit:
www.cycleshrewsbury.co.uk/news-and-events/diary

Regular activities

First Sunday of every month - Women on wheels social rides. Depart Porthill Bridge at 10.30am.

Last Sunday of every month - Free access to Shrewsbury Sports Village cycle track 10am-12pm

Every Saturday - Free use of all-ability bikes for All In members at Shrewsbury Sports Village. 10-11am. Visit website for more details.

Every Saturday - Mid-Shropshire Wheelers Youth Squad training sessions at the Sports Village 11am-12pm.

Every Saturday (except last Saturday of the month) - BMX club for under 16's at Upton Lane BMX track 11am-12pm.

CycLOPS magazine



Pick up your copy of this brand new magazine about cycling in Shropshire.

Copies will be available at your local library or tourist information centre.

You can also call 01743 253008 to request a copy or download it from our website.

www.cycleshrewsbury.co.uk

School cycling update

Our Sustrans Bike It officer Kim is just starting a third school year working with schools in Shrewsbury. She's started to work with 3 new primary schools this term, so keep an eye out for her at your child's school.



She'll be organising lots of 'love your bike' month activities in schools during October including 'be bright' assemblies and special bike poetry.

Read the highlights of her last school year here:
www.cycleshrewsbury.co.uk/kids/schools-bikeit/bike-it-year-2-scrapbook

Cycle Shrewsbury is now on Facebook!



You can now find Cycle Shrewsbury on Facebook.

Search for 'Cycle Shrewsbury' or visit:
<http://on.fb.me/cycle-shrewsbury>

Please 'like' our new page!

Sustainable transport funding

In July we found out that Shropshire Council's bid to the Local Sustainable Transport Fund was successful. This means we'll receive £5m between 2011-2015 to promote sustainable transport in Shropshire.

It's wonderful news as it means we can continue our successful Cycle Shrewsbury campaign. In addition we can build on this foundation to expand our cycling activities to Ludlow and Oswestry.

We're just getting started in these towns with online cycle journey planning and new walking and cycling maps for Ludlow and Oswestry due to be launched during 'love your bike' month.

If you live in Oswestry or Ludlow, sign up to be a member of Cycle Shrewsbury during October to get your free bike lights and we'll send you information about our cycling activities in these towns as soon as we can.

In addition, Shropshire Council will be promoting and improving walking, public transport, car sharing and eco-driving in Shropshire and we're hoping to launch a new transport information website in 2012.

To find out more visit:

<http://bit.ly/shropshire-1stf>

Thanks to everyone who pledged their support and helped us to secure this funding!

Infrastructure improvements

Work to improve Smithfield Road in Shrewsbury to make the junction with Raven Meadows safer for cyclists and pedestrians started on 19 September 2011.

The project is part of the Connect2 scheme in Shrewsbury, which is funded by The Big Lottery and aims to improve walking and cycling routes between the west and north of the town, with a particular focus on Smithfield Road.

During August and September a safer routes to school scheme was introduced on Hanwood/Radbrook Road.

There is now a signalised pedestrian and cyclist toucan crossing near Radbrook Crescent and a mini-roundabout at the junction with Bank Farm Road. There will also be an extension of the existing 30mph limit to the south-west of Bank Farm Road and a vehicle activated sign between Crowmeole Lane and Radbrook College.

We're hoping to have a grand opening for the new toucan crossing during 'love your bike' month.

www.cycleshrewsbury.co.uk/cycle-network-improvements

Contact Cycle Shrewsbury

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