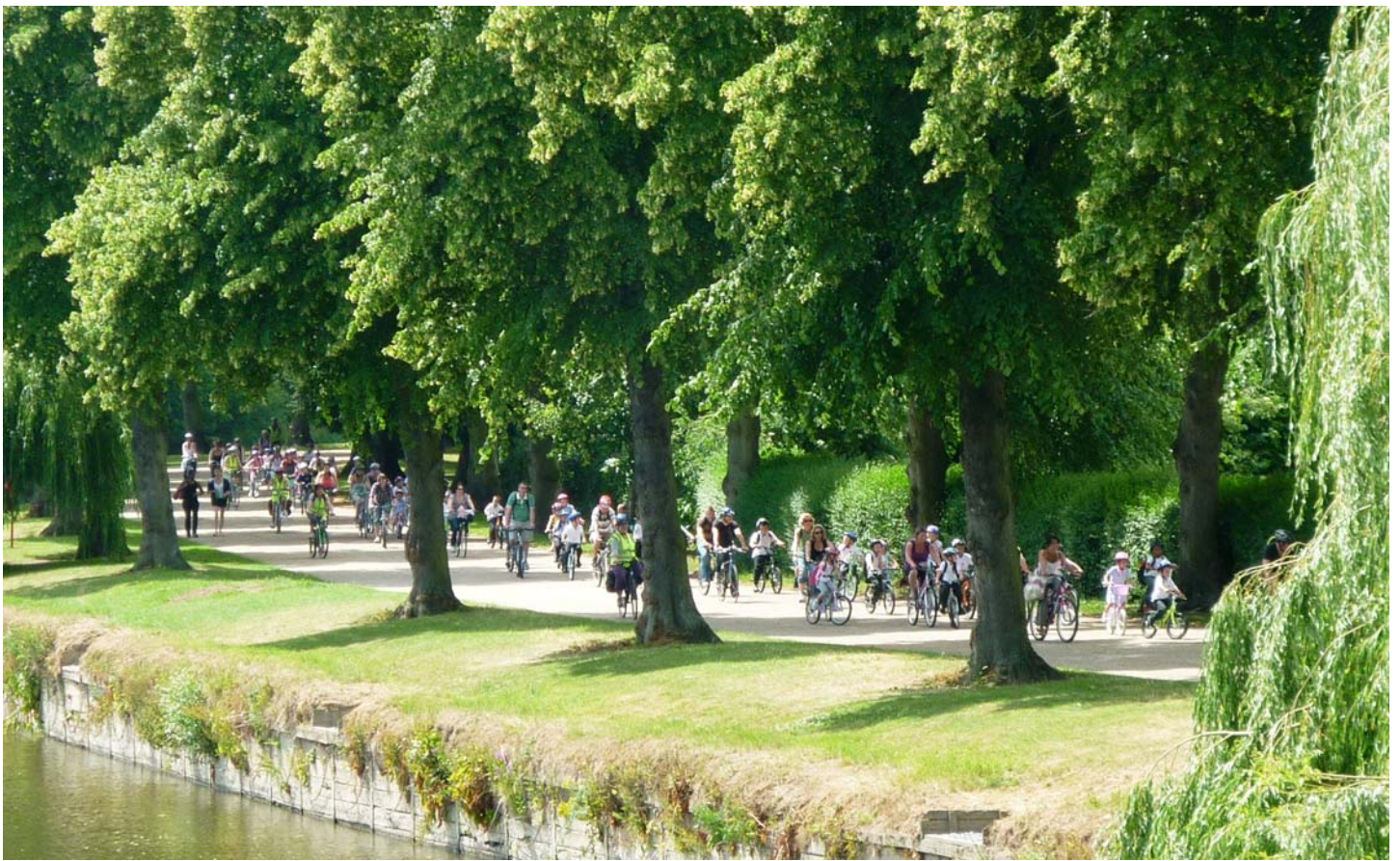




Shropshire
Council



Newsletter Autumn 2010



Your guide to what's going on with
Shrewsbury's cycling town campaign
and Connect2

www.cycleshrewsbury.co.uk



October is Love your bike month!

October is Cycle Shrewsbury's 'Love your bike' month. We are organising lots of activities and events to help you enjoy and look after your bike and to keep it secure.

These will include cycle training and maintenance courses, official opening events for new cycle parking plus the wide array of events for all ages and cycling abilities listed on the next page.

Throughout October other ways for you to get involved in 'love your bike' month include:

- **Photo gallery** - we will be compiling a gallery of local people with their bikes for our website. Send us a photo of yourself with your bike and receive a free hi-vis vest.
- **Free lights** - the first 50 people who sign up to be a Cycle Shrewsbury member during October will receive a free set of bicycle lights.
- **Suggest a cycle ride competition** - suggest a theme for a cycle ride visiting places in and around Shrewsbury like our football history ride. The winning idea will be made into our next cycle rides leaflet.

For all the latest 'love your bike' news and information and full details of all the events and activities visit:

www.cycleshrewsbury.co.uk/love-your-bike-month

www.cycleshrewsbury.co.uk

Love your bike month and other events this autumn

September

22 September 2010 - In town/school without my car day
See box on right for details.

October - 'Love your bike' month events



2, 16, 30 October 2010 - Match day rides

Free guided STFC supporters' rides to the Greenhouse Meadow on match days. Under 16's who join the ride will receive free match tickets. Visit www.cycleshrewsbury.co.uk/news-and-events/diary for details of where and when to join the ride.

3 October 2010 - Women on wheels social ride

Free guided ride for women. Meet at Porthill Bridge, in the Quarry at 10.30am.

16 October 2010 - World Food Day. 11am-4pm, The Square. Come to the celebrations on your bike and make a smoothie.

19 October 2010 - Talk: Velo-City Global "Different gears, same destination". 7.30pm, Shropshire Wildlife Trust, entry free. Cycle Shrewsbury's Emma Bullard and Alison Kennedy on their personal experiences of the 2009 and 2010 Velo-City conferences in Brussels and Copenhagen.

26-28 October 2010 - "Tri cycling" at half term.

3 day cycle training course for children who are able to cycle but want to gain more BMX or mountain biking skills and greater confidence on the road. Booking required. Visit www.cycleshrewsbury.co.uk/news-and-events/diary for more details. Cost: £10.

31 October 2010 - Fancy dress Halloween ride, 4-6pm, on the cycle track at Shrewsbury Sports Village. Fun activities for children & Dr Bike. Free entry.



November

4 November 2010 - High Sports Winter lecture: Vin Cox - the great bike ride. 7.30pm, The Gateway. £12 in advance, £15 on the door. Series of 5 lectures starting with bike themed talk. Tel: 01743 231649.

7 November 2010 - Women on wheels social ride

Free guided ride for women. Meet at Porthill Bridge, in the Quarry at 10.30am.

To find out more about these and other events visit:
www.cycleshrewsbury.co.uk/news-and-events/diary

In town/school without my car day - 22 September 2010

To celebrate European 'in town without my car day' Cycle Shrewsbury encourages you to cycle rather than use your car on 22 September.



There will be Bike It to school days at 5 schools and road closures at Oakmeadow Primary School and St George's Junior School to help create a traffic free zone around the school gates.

For more details visit
www.cycleshrewsbury.co.uk

Regular activities

First Sunday of every month - Women on wheels social rides
Depart Porthill Bridge at 10.30am.

Last Sunday of every month plus every Sunday in October - Free access to Shrewsbury Sports Village cycle track

Every Saturday - Free use of all-ability bikes for All In members at Shrewsbury Sports Village. 10-11am. Visit website for more details.

Every Saturday - Mid-Shropshire Wheelers Youth Squad training sessions at the Sports Village 11am-12pm.

www.cycleshrewsbury.co.uk

Win a £30 voucher for a local bike shop

This month's fantastic competition offers Cycle Shrewsbury members the chance to win £30 worth of vouchers for a local bike shop.

For your chance to win simply go to:

www.cycleshrewsbury.co.uk/members/competitions and tell us why you love your bike.

The closing date for entries is **31 October 2010**.

If you're not yet a Cycle Shrewsbury member sign up for free at:

www.cycleshrewsbury.co.uk/join/register-online for your chance to enter this and other brilliant competitions.

New Cycle Shrewsbury videos on website

Visit www.cycleshrewsbury.co.uk to watch 8 new cycling videos. There are four videos demonstrating routes from the online journey planner.

There are also four videos filmed during BikeFest and our cycle training event at the football stadium, which provide an overview of these events and the first year of Cycle Shrewsbury.

Cycle network improvements

A new pedestrian refuge has been built on Smithfield Road at Roushill. This is the next stage in creating the Connect2 cycling and walking route linking the Quarry to the railway station.

New Cycle Shrewsbury direction signs have now been installed at Greenfields/ Herongate.

Over the summer official openings were held for two completed safer routes to school projects:

- the new walking and cycling path across Kynaston Fields to Greenacres Primary School in Harlescott and
- the new zebra crossing on Lythwood Road for Oakmeadow Primary School in Bayston Hill.



Workplace cycling update

Cycle Shrewsbury's Workplace Promotions Officer, Neal Challinor moved on to new employment at the end of August.

Cycle Shrewsbury is still working to encourage workplace cycling in Shrewsbury; please contact us or visit

www.cycleshrewsbury.co.uk for help and advice about promoting cycling at your workplace.

This summer Neal ran a commuter cycle challenge at nine workplaces in Shrewsbury. Prizes were awarded at each workplace. Congratulations to the overall winner, Emma Brandon from the Severn Hospice, who receives a £300 voucher for a local bike shop.

New companies offer discount

Spokes Cycle Hire and the mobile bike mechanic companies Go Cycling and Mountainside Adventures now offer Cycle Shrewsbury membership card holders a 10% discount.

Visit www.cycleshrewsbury.co.uk to sign up to receive your card or to read the full terms and conditions for the discount card.

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